



PAN PACIFIC VANCOUVER WINS AAA FIVE DIAMOND AWARD

VANCOUVER, BC (Oct. 31, 2006) - Pan Pacific Vancouver has added yet another accolade to its impressive list of honours by winning the prestigious AAA Five Diamond Award for the 18th time since the Vancouver landmark opened in 1986.

The AAA Five Diamond Award is the most sought after in the hospitality industry, with less than one-quarter percent of AAA Rated properties earning the distinction. This year more than 60,000 properties across the United States, Canada, Mexico and the Caribbean were inspected and rated by the AAA's full-time, trained evaluators. Only 93 hotels (two in Canada) were deemed Five Diamond.

According to AAA, Five Diamond properties "reflect the characteristics of the ultimate in luxury and sophistication. Accommodations are first class. The physical attributes are extraordinary in every manner. The fundamental hallmarks at this level are providing meticulous service, exceeding guest expectations, and maintaining impeccable standards of excellence. Many personalized services and amenities provide an unmatched level of comfort."

"It's a tremendous honour to win the Five Diamond Award," said Steve Halliday, Vice Chairman, PPHR North America and General Manager, Pan Pacific Vancouver. "We're committed to providing the finest guest experience possible, and this award really belongs to our 500 plus associates, who go above and beyond the call of duty each day to exceed our guests' expectations."

Last month, Pan Pacific Vancouver's uncompromising standard of excellence and commitment to service also earned it the distinction as one of the top 10 international hotels for business travelers in a poll conducted by New York-based Conde Nast Traveler magazine.

Pan Pacific Hotels and Resorts currently encompasses 22 hotels (15 managed properties and 7 marketing affiliates) in 11 countries throughout Asia, the Pacific and North America. For more information, visit www.panpacific.com, or call toll-free reservations at (800) 327-8585. Pan Pacific Hotels and Resorts is a member of the Global Hotel Alliance.

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