



FOR IMMEDIATE RELEASE
Media Contact: Diana Cima- (604) 606-8473

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THANKS A MILLION: ROCKY MOUNTAINEER VACATIONS CELEBRATES ONE MILLION GUESTS WITH LIMITED TIME OFFER. *Book a five-night package and receive up to \$800 in added value plus a chance to win your vacation back.*

VANCOUVER, British Columbia: September 17, 2007 - Rocky Mountaineer Vacations has a message for past and future guests from around the world: thanks a million. Next spring, one million guests will have experienced the vast beauty of Western Canada while onboard the world-acclaimed two-day all daylight Rocky Mountaineer train. To celebrate this milestone, guests who book a minimum five-night vacation package by January 15, 2008 will receive up to \$800 per couple in added value. This bonus can be applied towards trip enhancements such as airfare, limousine sightseeing tours, meals or extra hotel nights. As an extra incentive, people who book a five-night vacation package from now until January 15, 2008 could be travelling for free: their names will go into the *One Millionth Guest* draw to win back the value of their trip.

“Welcoming our one millionth guest is a spectacular milestone for us,” says James Terry, Executive V.P. & C.O.O of Rocky Mountaineer Vacations. “It means our company’s efforts to provide a unique, quality travel experience is being recognized and enjoyed by people from around the world. This offer provides guests with an opportunity to extend their Canadian vacation experience, and if you are one of the ten lucky winners, your vacation is on us.”

Contest Rules

Ten prizes will be drawn in 2008. Winners will be refunded the value of the qualifying Rocky Mountaineer vacation package booked during the contest period (September 1, 2007 to January 15, 2008), not including GST or insurance. The contest is open to residents of Canada and the USA only. The package booked must be a minimum five-night vacation package selected from Rocky Mountaineer Vacations’ 2008 brochure, and payment in full must be made at the time of booking. Only new bookings qualify for contest entry. The winner is responsible for expenses of a personal nature not included in the package booked. Further restrictions may apply.

For additional information or to book a Rocky Mountaineer vacation and receive your \$800 credit and entry into the *One Millionth Guest* contest, contact your local travel professional or Rocky Mountaineer Vacations directly at (800) 665-7245 or visit www.rockymountaineer.com.

Rocky Mountaineer Vacations offers year-round vacation packages to the most unique regions of Canada and four spectacular rail routes through British Columbia and Alberta. Best known for the world-acclaimed Rocky Mountaineer train, a two-day, all daylight rail journey between Canada's West and the Canadian Rockies, the company also offers trips onboard the new Whistler Mountaineer train, which is a daily three-hour experience between North Vancouver and Whistler, B.C. Since its inception in 1990, the company has grown to become the largest privately owned passenger rail service in North America and will host its one millionth guest in 2008. In 2006, RMV was honoured with a World Travel Award as "World's Leading Travel Experience by Train" for the second consecutive year. Rocky Mountaineer Vacations, one of Canada's leading tourism providers, is a proud partner of Gray Line West motorcoach operations in Banff, AB and Vancouver, Whistler and Victoria, B.C.

"Forty-nine percent of Rocky Mountaineer Vacations' guests surveyed indicated that they are taking our trains pre or post a cruise vacation," says James Terry, Executive VP & C.O.O. of Rocky Mountaineer Vacations. "We're thrilled we can offer cruise guests an opportunity to see Western Canada by land and sea, especially when they have travelled long distances and want to maximize their holiday."

Three major cruise lines, Princess Cruises, Celebrity Cruises and Royal Caribbean each offer pre and post Rocky Mountaineer and Whistler Mountaineer experiences in conjunction with their Vancouver-based ships departing to, or arriving from, an Alaskan cruise itinerary between early-May and mid-September 2007.

Cruise passengers can decide on their seamless add-on rail adventure of choice:

The acclaimed Rocky Mountaineer train offers a two-day, all daylight rail journey between Vancouver or Whistler, B.C., and Jasper, Banff or Calgary, Alberta. Each of the three Rocky Mountaineer rail journeys offers rich history, culinary delights and exemplary service, taking guests through the magnificent scenery of British Columbia and the Canadian Rocky Mountains. For a luxury experience, guests may opt to travel in the two-storey glass dome coaches of GoldLeaf Service which feature a private dining room with freshly prepared a la carte regional cuisine and award winning wines from British Columbia's Okanagan Valley. Prices begin at \$559 CDN/ \$539 USD (based on double occupancy).

Two packages have been created around the recently premiered three-hour Whistler Mountaineer train which caters to the Alaskan cruise ship visitors who are interested in heading to Whistler, B.C. *The Pre-Cruise Escape* and *Post-Cruise Escape* are two nights/three days in length and include rail and motorcoach transportation to and from Whistler, two nights accommodation, admission to the Whistler Gondola and transfers to and from the cruise ship terminals. Prices begin at \$396 CDN/ \$380 USD (based on double occupancy). The Whistler Mountaineer, which travels both north and south seven days a week, is a

spectacular three-hour sea to sky experience between Vancouver and Whistler offering expansive views of cascading waterfalls, old-growth forests, snow-capped mountain peaks and the Pacific Ocean. For those with less time, the Whistler Mountaineer makes for a great daytrip to Whistler as well.

For more information on Rocky Mountaineer Vacations' pre-or post cruise options, call 1-800-665-7245, or visit the websites: www.rockymountaineer.com and www.whistlermountaineer.com.

Rocky Mountaineer Vacations offer year-round vacation packages to the most unique regions of Canada and four spectacular rail routes through British Columbia and Alberta. Since its inception in 1990, the company has grown to become the largest privately owned passenger rail service in North America and has hosted over 900,000 guests from around the world. In 2006, RMV was honoured with a World Travel Award as "World's Leading Travel Experience by Train" for the second consecutive year. Rocky Mountaineer Vacations, one of Canada's leading tourism providers, is a proud partner of Gray Line West motorcoach operations in Vancouver, Whistler and Victoria, B.C. and Banff, AB.

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Contact:

Diana Cima
Travel Media Specialist
Rocky Mountaineer Vacations
(604) 606-8473
dcima@rockymountaineer.com

Nancy Dery
Travel Media Specialist
Rocky Mountaineer Vacations
(604) 606-8419
ndery@rockymountaineer.com