



VANCOUVER COAST & MOUNTAINS

All things are possible!

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August 12, 2008
For immediate release

EXPERIENCE A SNAPSHOT OF WESTERN CANADA AND THE CANADIAN ROCKIES IN JUST ONE DAY: BC residents have the unique opportunity to travel for one day onboard the Rocky Mountaineer train

Vancouver, British Columbia, Canada (August 12, 2008) - If you have always wanted to experience the Rocky Mountaineer rail journey but haven't had the time, now is your chance. For the first time ever, Rocky Mountaineer Vacations is offering BC residents 24 hours to cover some serious ground and see the spectacular sights of Western Canada for as little as \$409. With the *One Day Rail Specials*, guests can choose their route and travel from Kamloops to Vancouver or in either direction between Kamloops and Banff, Calgary or Jasper. This limited time offer is valid from now until October 15, 2008 for travel during the 2008 operating season.

"We are delighted to offer BC residents one day onboard the Rocky Mountaineer train to sample some of what Western Canada has to offer," says Kathleen Manuel, Executive Director, Global Sales of Rocky Mountaineer Vacations. "Not only will residents discover the spectacular scenery so close to home but they will also get a taste of the impeccable onboard service for which our rail journey is renowned."

During its regular operation, the Rocky Mountaineer is a two-day, all daylight rail journey and takes guests between the cosmopolitan destinations of Vancouver and the Rocky Mountain towns of Jasper and Banff or Calgary, Alberta. Travellers overnight in Kamloops, BC. The train journey offers a front row view of Western Canada's spectacular scenery, including the ferocious Fraser River, the Spiral Tunnels and the majestic Rocky Mountains. On the train, guests are given personalized service by friendly Onboard Attendants and dine on sumptuous bi-regional cuisine. Canadians will be particularly fascinated by the onboard commentary which speaks about the history of the railways.

Prices for the *One Day Rail Specials* begin at \$409 in traditional RedLeaf Service. For that extra special touch, travellers can upgrade to GoldLeaf Service and view the scenery from a stylish two level dome coach, fully equipped with an elegant dining room and a menu of delicious bi-

regional cuisine. For GoldLeaf Service, prices begin at \$785. The *One Day Rail Specials* include the rail journey, breakfast and lunch onboard the train and luggage handling. Guests can choose to travel from Kamloops to Vancouver or in either direction between Kamloops and Banff, Calgary or Jasper. Rates are also available with accommodation in Kamloops.

To take advantage of this special limited time offer, BC Residents must book their one day trip anytime between now and October 15, 2008 for travel during the 2008 operating season. This offer is not available in conjunction with any other promotion. Further restrictions may apply.

For additional information or to book a Rocky Mountaineer vacation, contact your local travel professional or Rocky Mountaineer Vacations directly at (800) 665-7245, or visit www.rockymountaineer.com

Rocky Mountaineer Vacations offers unique Canadian vacation packages and four spectacular rail routes through British Columbia and Alberta. Best known for the world-acclaimed Rocky Mountaineer train, a two-day, all daylight rail journey through Canada's West and the Canadian Rockies, the company also offers trips onboard the Whistler Mountaineer train, a daily three-hour experience between North Vancouver and Whistler, BC. Since its inception in 1990, the company has grown to be the largest privately owned passenger rail service in North America and welcomed its one millionth guest in 2008. In 2007, RMV was honoured with the World Travel Award as "World's Leading Travel Experience by Train" for the third consecutive year.

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