



FOR IMMEDIATE RELEASE
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Pacific Coach Lines Named Official Passenger Carrier Between YVR and Whistler

Vancouver, BC; (October 4, 2007) - Pacific Coach Lines is pleased to announce that it has been named official passenger carrier between Vancouver International Airport and Whistler, with daily service beginning today. Pacific Coach Lines was selected by Vancouver Airport Authority based on the company's exemplary reputation for quality service, safety and reliability.

Service will consist of seven daily departures each way, with the schedule expanding to nine daily departures each way in peak winter season (from December 16 to April 16). Along the way, coaches will pick up passengers at a number of designated Vancouver hotels. The service will also feature door-to-door shuttles in Whistler, as well as stop-over packages.

The YVR - Whistler route may be new business for the company, but Pacific Coach Lines has no shortage of experience in the motor coach industry. Established as Pacific Stage Lines in the 1920's, it was among the pioneering motor coach companies in Western Canada. Pacific Coach Lines has been working alongside BC Ferries for more than 40 years as the primary scheduled inter-city bus service between Vancouver and Vancouver Island (Victoria). That service expanded to include service from YVR in 1997. The company has also been providing charter coach services for many years to destinations including Whistler, Vancouver Island, the Okanagan, Alberta and Washington State.

"Adding the YVR - Whistler route to existing services means value for customers, as Pacific Coach has already earned a reputation as a safe and reliable motor coach company that provides excellent service," says Pacific Coach Lines Vice President Martin Yeh. "The YVR Whistler SkyLynx team is trained and ready to provide quality service, from driving and ticketing, to reservations and customer care." Pacific Coach is a recognized SuperHost business.

Information about YVR Whistler SkyLynx can be found on the Pacific Coach website at www.pacificcoach.com/whistlerskylynx or by calling the customer service and reservations line at 604-662-7575 (toll free at 1-800-661-1725).

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