



FOR IMMEDIATE RELEASE
Media Contact: Brian McKinney - (604) 867-9277

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Hell's Gate Airtram is Opening Amidst Landslides, Rising Flood Waters and People Visiting from Beyond the Grave!

BOSTON BAR, British Columbia: March 28, 2007 - Hell's Gate Airtram in the Scenic Fraser Canyon is set to open once again, but they are not alone. Mother Nature, along with mysterious 'visitors', are eager for the tram ride.

Landslides

"Unprecedented winter conditions played havoc on the entire Fraser Canyon corridor this year, from Hope all the way to Spences Bridge" says Debbie McKinney, General Manager and long time employee. "Hats off to our road crews who have worked 24 hours a day to get the highway open again, just in time for the busy traffic season".

Rising Flood Waters

"Many of our visitors like to come up in the spring and see high water. Well, they won't be disappointed this year" says McKinney. With rapid rising flood waters combining with warm temperatures in south central British Columbia, the Hell's Gate gorge which is only 110 feet wide, is ready to take the volume. "We are expecting over 200 million gallons per minute to be thundering through here during the month of May. That's over twice the volume of Niagara Falls" boasts McKinney.

Things That Go Bump in the Night

During this past winter it was unofficially confirmed that the attraction's location has been frequented by another form of 'visitor'. "We have often wondered" says McKinney, "you always seem to be walking around looking over your shoulder." Mysterious voices, shadows lurking about, and products falling off shelves are just some of the spooky testimonials which prompted the popular attraction to get in touch with the BCGHRS (British Columbia Ghost & Hauntings Research Society).

The research group will be conducting an overnight scientific study on March 30, 2007, hoping to catch a glimpse of the visitors on camera, or further confirm any of the findings. Jeneva Films, a production company from Vancouver, has also become involved and is currently shooting a documentary on the story.

“Given the amount of history stemming back over 200 years up and down the Fraser Canyon, this latest news doesn’t surprise us” adds McKinney. “We have been assured, however, that the ghosts are indeed friendly and will be here to roll out the red carpet along with all of us when we open for the season”.

Hell’s Gate Airtram opens for the 2007 season on Thursday, April 5th.

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Due to the nature of scientific study, we are extending an invite to any media outlet who would like to witness this unique event during the night of March 30.

Should you wish to participate or require further information, please contact:

Brian McKinney, Media Relations
Hell’s Gate Airtram, Inc.
Ph: (604) 867-9277 brian@hellsgateairtram.com

For high resolution photos contact: mckinney@hellsgateairtram.com